



August 28, 2020

Dear Community Partner,

Pasco Kids First has made the difficult decision to cancel our 13<sup>th</sup> Annual Family Fun Day that was scheduled for November 7, 2020. This family community event draws nearly 10,000 attendees each year providing health and safety resources, promoting family togetherness as well as opportunities to meet first responders.

Our 2019 event raised \$19,000 to support Pasco Kids First's mission to keep kids safe and strengthen families through high quality prevention, assessment and treatment programs addressing child abuse and neglect thanks to the partnership of our sponsors and community partners.

Pasco County had more than 7,500 child abuse reports last year alone. The Children's Advocacy Center served 1,264 children through child abuse assessments or trauma therapy services. The Healthy Families prevention program served 262 families and 500 children with 4,367 home visits by providing positive-parenting skills and assisting families to improve self-sufficiency.

Child Abuse does not stop due to Coronavirus. Pasco Kids First services are essential and our team is working hard to provide services safely while educating the parents we serve on how to best protect their family from the spread of the disease. One way is by providing virtual trauma therapy for children and parenting sessions using telehealth.

Pasco Kids First has reached a milestone of 30 years of being on the frontline serving children and their families. **We appreciate your partnership and ask you to consider giving again in 2020. Your gift will be recognized on our website, social media and organization communications. Sponsors also have an opportunity to provide promotional items which will be distributed to 1,000 families by the Pasco County Sheriff's Office Child Protection Investigators in November as well as to families served within Pasco Kids First programs. With a donation this year, we will also provide the added bonus of a discount for next year's Family Fun Day scheduled for November 6, 2021.**

Pasco Kids First is a 501(c) 3 not-for-profit organization and donations are tax deductible. Thank you for your consideration in partnering as we assist children with healing and make an impact on the generational cycle of abuse, neglect and poverty. Feel free to contact us anytime to discuss this opportunity at 727-845-8080.

Sincerely,

Rob Wolf  
President & CEO  
Pasco Kids First, Inc.

Becky Bennett, M.H.A.  
Director of Development  
Pasco Kids First, Inc.



## Pasco Kids First Partnership Opportunities

### 30 Years Serving Children

#### ***\$5,000 – 30<sup>th</sup> Anniversary Sponsor***

- Mentioned as 30<sup>th</sup> Anniversary Sponsor in all communications
- Logo on 30<sup>th</sup> Anniversary page of website as the highest level with link to company's website
- Logo on 1,000 resource bags delivered to families
- Up to 3 promo/educational items (1,000 each) in resource bags
- \$500 off of 11/6/21 Family Fun Day Sponsorship

#### ***\$2,500 – Child Advocate Sponsor***

- Mentioned as Child Advocate Sponsor in all communications
- Logo on 30<sup>th</sup> Anniversary page of website with link to company's website
- Logo on 1,000 resource bags delivered to families
- Up to 2 promo/educational items (1,000 each) in resource bags
- \$250 off of 11/6/21 Family Fun Day Sponsorship

#### ***\$1,000 – Partner Sponsor***

- Mentioned as Partner Sponsor in all communications
- Name listed on 30<sup>th</sup> Anniversary page of website with a link to company's website
- Name on 1,000 resource bags delivered to families
- Up to 1 promo/educational items (1,000 each) in resource bags
- \$100 off of 11/6/21 Family Fun Day Sponsorship

#### ***\$500 – Supporter Sponsor***

- Mentioned as Supporter Sponsor in all communications
- Name listed on 30<sup>th</sup> Anniversary page of website
- Up to 1 promo/educational items (1,000 each) in resource bags
- \$50 off of 11/6/21 Family Fun Day Sponsorship

#### ***\$250 – Friend***

- Mentioned Friend Sponsor in all communications
- Name listed on 30<sup>th</sup> Anniversary page of website
- Up to 1 promo/educational items (1,000 each) in resource bags



**Pasco Kids First  
30<sup>th</sup> Anniversary of Keeping Kids Safe  
Sponsorship Form**

BUSINESS NAME: \_\_\_\_\_

CONTACT NAME & TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

PRIMARY PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

SPONSORSHIP LEVEL (please check one):

- \$5,000 30<sup>th</sup> Anniversary Sponsor
- \$2,500 Child Advocate Sponsor
- \$1,000 Partner Sponsor
- \$500 Supporter Sponsor
- \$250 Friend Sponsor

**Sponsors – Please email your logo  
in electronic format to  
[bbennett@pascokidsfirst.org](mailto:bbennett@pascokidsfirst.org) as  
soon as your sponsorship form is  
signed and returned to maximize  
marketing opportunity.**

Will your company be providing promotional/educational items for the 1,000 Resource Bags to be distributed to families by the Pasco County Sheriff Child Protection Investigation Unit in November 2020? Yes \_\_\_\_\_ No \_\_\_\_\_

If Yes, please describe these items. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

APPLICANT SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

**Mail Sponsorship Form with payment to:**

**Pasco Kids First  
7344 Little Road  
New Port Richey, Florida 34654**

For additional questions, contact Becky Bennett, Pasco Kids First Director of Development,  
at 727-967-7509 or [bbennett@pascokidsfirst.org](mailto:bbennett@pascokidsfirst.org)